Working with Categorical Predictors in Multilevel Models: A Brief Tutorial Haley E. Yaremych, MS,¹ Kristopher J. Preacher, PhD,¹ & Donald Hedeker, PhD²

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Background

- Within- and between-cluster effects of a predictor can be studied through use of multilevel models. Such effects can be uncovered by appropriately centering the level-1 predictors.¹
- Centering can be conducted in multiple ways when working with multilevel data.
- The mean around which predictors are centered influences the estimates given by the multilevel model and how those estimates must be interpreted.²

Fig 1: Example of different means for a level-1 continuous predictor from multilevel data.



Current Aims

Demonstrate how coding variables representing categorical predictors should be centered in multilevel models.

Explain how the effects of categorical predictors should be interpreted.

Empirical Example

- N = 3,435 children nested within 148 schools³
- Level-1 outcome: academic achievement at age 16
- Level-1 predictor: four-group indicator of parental education
 - 1) neither parent highly educated
 - 2) mother educated, father not
 - 3) father educated, mother not
 - 4) both parents highly educated



Choosing a Coding Scheme

Dummy codes Interpret group mean differences with respect to the reference group					
Group	Codes created in empirical example				
	<i>d</i> ₁	d_2	d ₃		
1 (reference)	0	0	0		
2	1	0	0		
3	0	1	0		
4	0	0	1		

Centering & Model Specification Options

The UN Model

Include...

Interpretation

The UN Model Slope estimates are *uninterpretable!* In the vast majority of situations the UN Model is not recommended.

The CWC(M) Model

Level 1 slopes \rightarrow group mean differences within clusters, on average.

Level 2 slopes \rightarrow mean differences upon moving from a cluster composed entirely of one group to another.

The UN(M) Model

Level 1 slopes \rightarrow group mean differences within clusters, on average.

Level 2 slopes \rightarrow mean differences upon moving from a cluster composed entirely of one group to another, holding the predictor constant at level 1.

Unweighted effect codes

Interpret group mean differences with respect to the unweighted mean of all groups

Group	Codes created in empirical example			
	e ₁	e ₂	<i>e</i> ₃	
1	-1	-1	-1	
2	1	0	0	
3	0	1	0	
4	0	0	1	

 Original level 1 coding variables in their raw form, uncentered

The CWC(M) Model

Include...

- Level 1 coding variables that have been centered around their corresponding cluster mean
- Cluster means of coding variables as level-2 predictors themselves

Level 1 slope of d_1 :

within schools, on average group 2 group 1 member member

slope = expected difference

on achievement



within schools, on average



slope = *expected difference* on achievement



holding parental education constant



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Contrast codes

Academi

Interpret group mean differences depending on how each code is uniquely constructed

Group	Codes created in empir		
	<i>C</i> ₁	<i>C</i> ₂	
1	-3/4	0	
2	1/4	-1/3	
3	1/4	-1/3	
4	1/4	2/3	

The UN(M) Model

Include...

- Level 1 coding variables in their raw form, uncentered
- Cluster means of coding variables as level-2 predictors themselves

Level 2 slope of d_1 :

slope = expected mean difference on achievement

empirical example data.



References

1. Enders, C. K., & Tofighi, D. (2007). Centering predictor variables in cross-sectional multilevel models: A new look at an old issue. Psychological Methods, 12(2), 121–138. https://doi.org/10.1037/1082-989X.12.2.121

2. Yaremych, H.E., Preacher K.J., & Hedeker, D. (2021). Centering categorical predictors in multilevel models: Best practices and interpretation. Psychological Methods. https://doi.org/10.1037/met0000434

3. Paterson, L. (1991). Socio-economic status and educational attainment: A multi-dimensional and multi-level study. Evaluation & Research in Education, 5(3), 97–121.



